



ARIZONA STATE PARKS BOARD
TONTON NATURAL BRIDGE STATE PARK
JUNE 20 2012
MINUTES

Board Members Present

Walter D. Armer, Jr., Chairman; Alan Everett; Larry Landry; Bill Scalzo; Tracey Westerhausen; Kay Daggett

Board Members Absent

Maria Baier, Vice-Chair

Staff Members Present

Bryan Martyn, Executive Director; Kent Ennis, Deputy Director; Jay Ream, Deputy Director, Parks and Development; Monica Enriquez, Executive Staff Assistant; Ellen Bilbrey, Public Information Officer, Doris Pulsifer, Chief of Resources and Public Programs, Rick Knotts, Regional Manager

Attorney General's Office

Laurie Hachtel, Assistant Attorney General

AGENDA

(Agenda items may be taken in any order unless set for a time certain)

A. CALL TO ORDER - ROLL CALL – Time Certain: 10:00 AM

Chairman Armer called the meeting to order at 10:00am.

B. PLEDGE OF ALLEGIANCE

Mr. Everett led the audience in the Pledge of Allegiance.

C. INTRODUCTIONS OF BOARD MEMBERS AND AGENCY STAFF

1. Board Statement - "As Board members we are gathered today to be the stewards and voice of Arizona State Parks and its Mission Statement to manage and conserve Arizona's natural, cultural and recreational resources for the benefit of the people, both in our parks and through our partners."

The Board and Staff introduced themselves.

- D. CALL TO THE PUBLIC –** Those wishing to address the Board must register at the door and be recognized by the Chair. Presentation time may be limited to three minutes at the discretion of the Chair; the Chair may limit a presentation to one person per organization. The Board may direct staff to study or reschedule any matter for a future meeting.

Norm Hanson, Benefactors of Red Rock State Park, said each park has its own reason for being whether cultural, recreational or environmental. He said the rangers are the heart and soul of each park and responsible for the success of the parks. He said he has seen cutbacks in staff but they are crucial to the running of the organization. The current staffing level is not sustainable. He thanked the Board for its work and continued support.

Chairman Armer thanked Mr. Hanson and the Benefactors of Red Rock for their work. Mr. Landry said he had the opportunity to go on a hike that Mr. Hanson led and the thanked the Mr. Hanson for a wonderful experience and said he is one of Arizona State Parks' super volunteers.



Jimmy Simmons and Kevin Bergersen, Arizona Game and Fish, said they would like the Board to approve their grant application under item G-3&4. Mr. Simmons and Mr. Bergersen gave a brief overview of the project.

E. CONSENT AGENDA – Items of a non-controversial nature have been grouped together for a single vote without Board discussion. The Consent Agenda is a timesaving device and Board members received documentation regarding these items prior to the open meeting. Any Board member may remove any item from the Consent Agenda for discussion and a separate vote at this meeting, as deemed necessary.

1. Approve Executive Session Minutes of April 10, 2012 Arizona State Parks Board Meeting
2. Approve Executive Session Minutes of April 18, 2012 Arizona State Parks Board Meeting
3. Approve Minutes of April 18, 2012 Arizona State Parks Board Meeting
4. Approve Executive Session Minutes of May 2, 2012 Arizona State Parks Board Meeting
5. Approve Minutes of May 2, 2012 Arizona State Parks Board Meeting

Mr. Landry motioned to approve the Consent Agenda. Mr. Scalzo seconded the motion. The motion passed.

F. DIRECTOR'S SUMMARY OF CURRENT EVENTS – The Executive Director will provide a report on current issues and events affecting Arizona State Parks. A list of items to be discussed under this agenda item will be posted on the State Parks website (azstateparks.com) 24 hours in advance of the Parks Board meeting.

Mr. Martyn gave a presentation on the Director's Summary of Current Events. The presentation is included in these minutes as Attachment A.

Chairman Armer noted the Board would take action on agenda item G-3&4 first due to the public comment.

G. BOARD ACTION ITEMS

3&4. Consider Recommendations for Off-Highway Vehicle Recreation Fund Project and Grant Allocations for FY 2013 – Staff recommends that the Arizona State Parks Board allocate up to \$50,000 from the OHV Recreation Fund to be used to continue the OHV website enhancement and media support program to disseminate important OHV information to the public and for other costs associated with website enhancements, and authorize the Executive Director or designee to execute agreements.

Staff recommends that the Arizona State Parks Board allocate \$155,200 from the OHV Recreation Fund to fund the BLM agreement to operate the Statewide OHV Ambassador Program that will include funding a Statewide Program Coordinator, Statewide Program Administrator and operating costs, and authorize the Executive Director or designee to execute that agreement.



Staff recommends that the Arizona State Parks Board allocate \$50,000 from the OHV Recreation Fund for State Parks OHV in-house projects that support the Statewide OHV Program and Statewide OHV Ambassador Program.

Staff recommends that the Arizona State Parks Board allocate \$366,442 from the OHV Recreation Fund to fund the eight FY 2012 high priority projects and one OHV Ambassador Expansion grant.

Staff recommends that the Arizona State Parks Board direct staff to initiate additional grant and project cycle recommendations for future FY 2013 Board consideration and action, from the remaining unobligated \$1,955,258 of FY 2012 and prior OHV funds and available Federal Recreational Trails funds. Projects and grants should be recommended in compliance with the 2010 Statewide Trails Plan and in accordance with other relevant prescribed plans.

Staff recommends that the Arizona State Parks Board authorize staff to obligate up to \$2 million of Federal Recreational Trails Program funds during FY 2013 for appropriate motorized and non-motorized trails and education projects, excluding competitive grant programs, with consideration for the project priorities established in the 2010 State Trail Plan and within the guidance provided for that program, and authorize the Executive Director or designee to execute agreements.

Mr. Martyn said the Board was given a staff recommendation as well as a recommendation from the Off-Highway Vehicle Advisory Group (OHVAG).

Mr. Landry asked if Maricopa County is matching funds for the Ultramine project. Ms. Pulsifer said she did not have that information with her. However, the project scored and was recommended both by OHVAG and staff. Mr. Landry asked if the grant applicant puts up matching funds are they scored higher. Ms. Pulsifer answered affirmatively. Mr. Scalzo said he had met with the Maricopa County Parks Director recently. He said he did not know if Maricopa County had put in matching funds but that they had spent considerable time and money to on that project.

Mr. Landry asked Mr. Simmons and Mr. Bergersen specific questions about their grant application. Mr. Landry said the application did not score high in the staff assessment and he was not inclined to turn over the staff recommendation. However, he would like to keep working this project and see it come back in another grant cycle.

Ms. Westerhausen asked if the project could score higher if the application was tweaked or if this is a project that is not suitable for submission. Ms. Pulsifer said the project is certainly eligible but a survey is not a high priority scope item.

Mr. Scalzo said the Off-Highway Vehicle community tends to like project that are trails not signs, design or environmental assessment. He noted that all of the projects that are not recommended fit into that category. He said it this project could be brought back in the future.

Mr. Everett said the project does have value from his perspective. He said he agreed with Mr. Scalzo and hoped it would be brought back for approval in the future.

Ms. Daggett asked who evaluates the scope on the criteria. Ms. Pulsifer said the OHVAG members evaluate the projects and staff made its own evaluation and recommendations. She noted that neither staff nor OHVAG recommended this project



from the Arizona Game & Fish but for different reasons. She said the OHVAG did not recommend it based on the fact that Arizona Game & Fish receives OHV and HURF money. Staff did not recommend it solely based on the fact that it is not a high priority in the evaluation process. She said the Arizona Game & Fish could come back in the future and the new application and presentation may reveal more information and there may be an outcome with a different decision.

Mr. Landry said he was ready to vote and move forward on the staff recommendations.

Chairman Armer said they would put this particular project on the back burner for now but would like to discuss it more in the future.

Mr. Scalzo motioned that the Arizona State Parks Board allocate \$366,442 from the OHV Recreation Fund to fund the eight FY 2012 high priority projects and one OHV Ambassador Expansion grant.

Ms. Westerhausen seconded the motion. The motion passed.

Chairman Armer noted that the Arizona Game & Fish would re-apply in the next funding cycle.

Mr. Scalzo motioned that the Arizona State Parks Board allocate up to \$50,000 from the OHV Recreation Fund to be used to continue the OHV website enhancement and media support program to disseminate important OHV information to the public and for other costs associated with website enhancements, and authorize the Executive Director or designee to execute agreements.

Ms. Westerhausen seconded the motion. The motion passed.

Mr. Scalzo motioned that the Arizona State Parks Board allocate \$155,200 from the OHV Recreation Fund to fund the BLM agreement to operate the Statewide OHV Ambassador Program that will include funding a Statewide Program Coordinator, Statewide Program Administrator and operating costs, and authorize the Executive Director or designee to execute that agreement.

Ms. Daggett seconded the motion. The motion passed.

Mr. Scalzo motioned that the Arizona State Parks Board allocate \$50,000 from the OHV Recreation Fund for State Parks OHV in-house projects that support the Statewide OHV Program and Statewide OHV Ambassador Program.

Ms. Daggett seconded the motion. The motion passed.

Mr. Scalzo motioned that the Arizona State Parks Board direct staff to initiate additional grant and project cycle recommendations for future FY 2013 Board consideration and action, from the remaining unobligated \$1,955,258 of FY 2012 and prior OHV funds and available Federal Recreational Trails funds. Projects and grants should be recommended in compliance with the 2010 Statewide Trails Plan and in accordance with other relevant prescribed plans.

Ms. Westerhausen seconded the motion. The motion passed.

Mr. Scalzo motioned that the Arizona State Parks Board authorize staff to obligate up to \$2 million of Federal Recreational Trails Program funds during FY 2013 for appropriate motorized and non-motorized trails and education projects, excluding competitive grant programs, with consideration for the project priorities established in the 2010 State Trail



Plan and within the guidance provided for that program, and authorize the Executive Director or designee to execute agreements.

Ms. Westerhausen seconded the motion.

Mr. Everett asked if the staff could explain the Federal Recreational Trails program. Ms. Pulsifer said the OHV program is made up of two parts of money. This is the federal recreation portion. It comes from Federal Highways and funneled through the Arizona Department of Transportation (ADOT) and then to ASP.

The motion passed.

1. Consider Approval of the Arizona State Parks FY 2013 and FY 2014

Operating Budgets and Donations Program Budgets – Staff recommends that the Arizona State Parks Board approve the recommended Arizona State Parks Operating Budget of up to \$21,142,100 and Donations Program Budget of up to \$250,000 for FY 2013 as represented in Table 3 and as presented in Agenda Item G-1.

Staff recommends that the Arizona State Parks Board approve the submission of the requested Arizona State Parks Operating Budget of \$21,347,600 and Donations Program Budget of \$143,000 for FY 2014 as represented in Table 4, and as presented in Agenda Item G-1. Staff further recommends that the Arizona State Parks Board approve these budgets as lump sum and that the Executive Director be authorized to implement the programs, including submittal to the Governor's Office and Legislature as required.

Mr. Martyn gave the Budget presentation to the Board. The presentation is included in these minutes as Attachment B.

Mr. Scalzo said he hoped that if more staff is added at parks that they are not all law enforcement positions. He said some parks are more educational and there needs to be educational leadership. Their uniforms should be identifiable as law enforcement or educational rangers.

Mr. Landry said he hoped there would be adequate money spent on replenishing the gift stores. He said he thought this to be a transition budget because ASP is no longer in bare survival but is beginning to thrive. He hoped the Board and staff would also look at staffing in relation to operating hours and expand the hours even if it is only seasonal.

Mr. Martyn said he would look at operating and adjust where it made fiscal sense. Mr. Landry said historical parks would never make money but have local support. Mr. Martyn said staff is looking at other ways to change the experience at some parks to bring in more people and spend money where it makes sense.

Mr. Landry asked how the Main Street Program would be funded. Mr. Ennis said it had just been announced that the Main Street Program would be continue under Arizona State Parks in the past few days so all the details had not been worked out yet. Mr. Everett asked how it would be staffed. Mr. Ennis said that was still being worked on as well but that it would be a full-time job. Mr. Scalzo said a grant application should be submitted to the Arizona Commerce Authority to fund this position. Mr. Ennis said that was a great idea.



Mr. Landry said he hoped that as people are telling the story of the \$200 million in capital needs in deferred maintenance and operating needs that ASP would figure out what is to be spent in this fiscal year that starts July 1, 2012 before January 1, 2013 so there is not the appearance that there is money.

Mr. Scalzo said he thought the federal funds ASP would be seeking are for water, water treatments, sewage projects that are mandated and ask the federal government to help us pay for them. Mr. Martyn answered affirmatively.

Ms. Daggett asked if the Request for Proposal (RFP) for the federal lobbyist would be solely for federal or if it would be combined with statewide lobbying. Mr. Martyn said at this time the RFP seeks a federal lobbyist only. He said the state piece is still being considered whether the person should be full-time or shared with the Arizona State Land Department or other options. He said he welcomed the Board's ideas on that.

Mr. Everett suggested walking delicately on that issue. He said some legislators get concerned when state agencies pay for outside lobbyists. Mr. Landry said if you hire someone who is a non-state employee it doesn't pass the optics of it. He said he would definitely keep that position in-house and if you could leverage with the State Land Department that is good as well. He said he thought it a mistake to hire any group. Mr. Everett said staff should make an outline of what they would want accomplished by a state lobbyist.

Mr. Landry said the friends groups are very critical to the operations of the agency. He said since there is some budget leeway could staff re-assess and see if there is

Mr. Scalzo asked if the Legislature was giving ASP general fund money to fund the Personnel Reform 5% annualized employee retention payments. Mr. Martyn answered no.

Mr. Scalzo asked if the Board could get more information on the Personnel Reform bill at a future meeting. Mr. Ennis said the Department of Administration (DOA) is still in the process of writing the rules that will answer the question that the Board is asking about this. He said when those are written staff would give the Board an update at a future meeting.

Mr. Scalzo asked if the monies coming from the State Lake Improvement Fund (SLIF) was expected to be re-evaluated as far as motorized monies coming from boating. Mr. Ennis said the funding level would be stable and flat and ASP should continue to get \$5 million from that fund. Mr. Scalzo asked who awards that study. Mr. Ennis answered the Arizona Department of Transportation (ADOT).

Mr. Scalzo motioned that the Arizona State Parks Board approve the recommended Arizona State Parks Operating Budget of up to \$21,142,100 and Donations Program Budget of up to \$250,000 for FY 2013 as represented in Table 3 and as presented in Agenda Item G-1.

Ms. Westerhausen seconded the motion. The motion passed.

Mr. Scalzo motioned that the Arizona State Parks Board approve the submission of the requested Arizona State Parks Operating Budget of \$21,347,600 and Donations Program Budget of \$143,000 for FY 2014 as represented in Table 4, and as presented in Agenda Item G-1 and approve these budgets as lump sum and that the Executive



Director be authorized to implement the programs, including submittal to the Governor's Office and Legislature as required.

Ms. Westerhausen seconded the motion. The motion passed.

2. Consider Pre-Approval of Revised FY 2013 and FY 2014 Strategic Plan to the Governor's Office of Strategic Planning and Budgeting (OSPB) –

Staff recommends that the Arizona State Parks Board pre-approve submission of the two-year Strategic Plan to the Governor's Office of Strategic Planning and Budgeting for FY 2013 and FY 2014 and that the Executive Director be authorized to carry out the programs as required. The submitted plan will incorporate the Parks Board-approved agency Strategic Plan.

Mr. Ennis said this is the annual submission to the Governor's Office of Strategic Planning and Budgeting (OSPB). It is due on September 1, 2012. He said the OSPB has notified staff that they will require submittal of a five-year plan.

Mr. Landry gave staff a few suggestions on verbiage for the submittal. Mr. Ennis noted the suggestions.

Mr. Scalzo motioned that the Arizona State Parks Board pre-approve submission of the two-year Strategic Plan to the Governor's Office of Strategic Planning and Budgeting for FY 2013 and FY 2014 and that the Executive Director be authorized to carry out the programs as required. The submitted plan will incorporate the Parks Board-approved agency Strategic Plan.

Ms. Westerhausen seconded the motion. The motion passed.

5. Consider Policy on Travel Reimbursement for FY 2013 for the Arizona State Parks Board and Advisory Committees – Staff recommends that the Arizona State Parks Board suspend their motion of June 23, 2011 that indefinitely suspended all travel reimbursement for the volunteer members of the Board and all of its volunteer Advisory Committees, and make travel/expense reimbursement available for the Board and each Committee in an amount not to exceed \$3,000 for each group for approved meetings and/or events effective July 1, 2012 through June 30, 2013.

Mr. Everett motioned that the Arizona State Parks Board suspend their motion of June 23, 2011 that indefinitely suspended all travel reimbursement for the volunteer members of the Board and all of its volunteer Advisory Committees, and make travel/expense reimbursement available for the Board and each Committee in an amount not to exceed \$3,000 for each group for approved meetings and/or events effective July 1, 2012 through June 30, 2013.

Ms. Westerhausen seconded the motion. The motion passed.

6. Consider Approval of FY 2014, FY 2015 and FY 2016 Capital Improvement Plan - Staff recommends that the Arizona State Parks Board approve the FY 2014, FY 2015 and FY 2016 Capital Improvement Plan as presented in Agenda Item G-6.



Mr. Ream said each year the DOA requires state agencies to submit a Capital Improvement Plan (CIP). The Board approved a revised FY 2012 CIP at its May 2, 2012 meeting which included the electrification of campsites at Lake Havasu. He said the \$1.3 million that was approved today in the FY 2013 budget is an expense that would be spent on the FY 2012 CIP. The FY 2013 CIP has no funding attached to it. Staff is requesting \$2 million for the FY 2014 CIP. He noted that these projects on page 30A and 30B of the Board packet (included in these minutes as Attachment C) would have to go to the Joint Committee on Capital Review for final approval.

Mr. Landry motioned that the Arizona State Parks Board approve the FY 2014, FY 2015 and FY 2016 Capital Improvement Plan as presented in Agenda Item G-6.

Ms. Westerhausen seconded the motion. The motion passed.

7. Consider Approval of FY 2013 State Historic Preservation Office Work Plan - Staff recommends that the Arizona State Parks Board approve the State Historic Preservation Office FY 2013 Work Plan as presented in Agenda Item G-7.

Mr. Everett motioned that the Arizona State Parks Board approve the State Historic Preservation Office FY 2013 Work Plan as presented in Agenda Item G-7.

Ms. Westerhausen seconded the motion. The motion passed.

H. DISCUSSION ITEMS

1. State Parks Operations Status Update

Mr. Ream reported changes in the Operations Status to the Board.

- Picacho Peak - The park would be closed seasonally for the summer. Staff would be moved to other parks during this time.
- Fort Verde - Mr. Ream said there is a new agreement with the Town of Camp Verde for Fort Verde. Staff had met with the Town Manager recently and the Town promised \$75,000. Yavapai County had decreased their contribution to the Town but the Town is willing to make that up.
- Jerome – There is a brand new agreement that would begin July 2 after the Yavapai County Board of Supervisors ratified it.
- Lyman Lake – The park reopened.

Mr. Everett said he was able to meet with one of the County Board of Supervisors, Council Members from Springerville and St. Johns and Chamber of Commerce members from Springerville and St. Johns. He said he emphasized to them that the park would not be open without their contribution.

- Oracle - The park reopens September 1 on Wednesdays, Thursdays and Fridays for school groups and on Saturday to the general public. The park made \$6,000 last year which was good for Oracle and school groups.
- Red Rock – There is a new agreement with Yavapai County for \$20,000. There are also two new agreements with the Benefactors of Red Rock. One is for the Gift Shop. They also completely fund the Connections program which is a school



program. The Benefactors provide \$15,000 a year to fund a ranger and it keeps the park on mission with the environmental education programs.

- Yuma Quartermaster Depot – A three-year agreement was just signed to continue operation by the City of Yuma.

2. Revenue Forecast by Major Fund and Park Visitation Update

Mr. Ennis said the newly named State Parks Revenue Fund is doing well. It is holding at a \$1 million gain over last year. Attendance is up 7% and doing well. The Off-Highway Vehicle Recreation Fund is tracking on target with the forecast. SLIF is doing well should stay stable in the next fiscal year. Interest earnings are the same as they have been.

3. Arizona State Parks Agency Strategic Plan Update

Mr. Martyn gave the Board the update on accomplishments on the Strategic Plan. The accomplishments are attached to these minutes as Attachment D.

I. TIME AND PLACE OF NEXT MEETING AND CALL FOR FUTURE AGENDA ITEMS

1. Staff recommends the next Arizona State Parks Board Meeting be held on **THURSDAY**, September 20, 2012 at the Arizona State Parks offices.

FUTURE MEETING DATES/POSSIBLE LOCATIONS:

August 2, 2012 (joint meeting with the Game & Fish Commission), Audubon Arizona offices, Phoenix

September 20, 2012 – Arizona State Parks offices, Phoenix

October 24, 2012 – Patagonia Lake State Park, Catalina State Park or Tucson area

December 5, 2012 – Apache Junction City Council Chambers

Mr. Scalzo said he preferred Tucson as the location for the October meeting. He also suggested that in the future the Board meet in Cave Creek and visit Spur Cross Conservation Area.

2. Board members may wish to discuss issues of interest to Arizona State Parks and request staff to place specific items on future Board meeting agendas.



J. ADJOURNMENT

The meeting adjourned at 1:00pm.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the acting ADA Coordinator, Nicole Armstrong-Best, (602) 542-7152; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.

A handwritten signature in blue ink, appearing to read "Walter D. Armer, Jr.", positioned above a horizontal line.

Walter D. Armer, Jr., Chairman

A handwritten signature in blue ink, appearing to read "B. Martyn", positioned above a horizontal line.

Bryan Martyn, Executive Director

10/3/12 11:02 AM

Attachment A

Director – Current Event

Lyman Lake Reopening – June 15, 2012



Director – Current Event

Patagonia Lake State Park Mariachi Festival May 19, 2012



Director – Current Event

Colorado River Parks - Memorial Day Success!

May 28, 2012



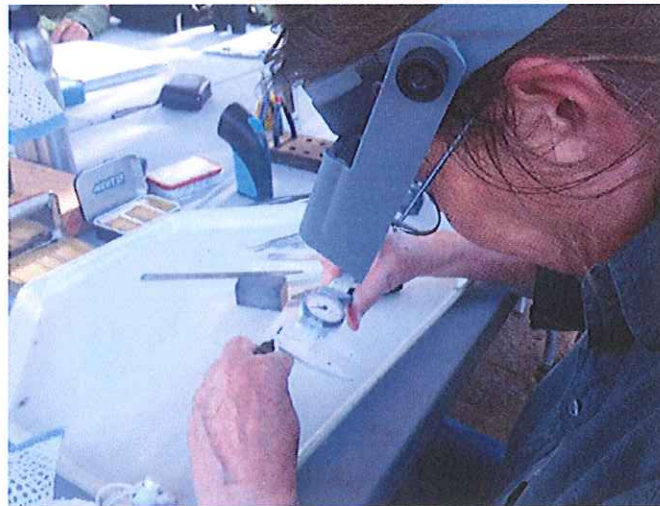
Director – Current Event



Sand at Cattail Cove State Park

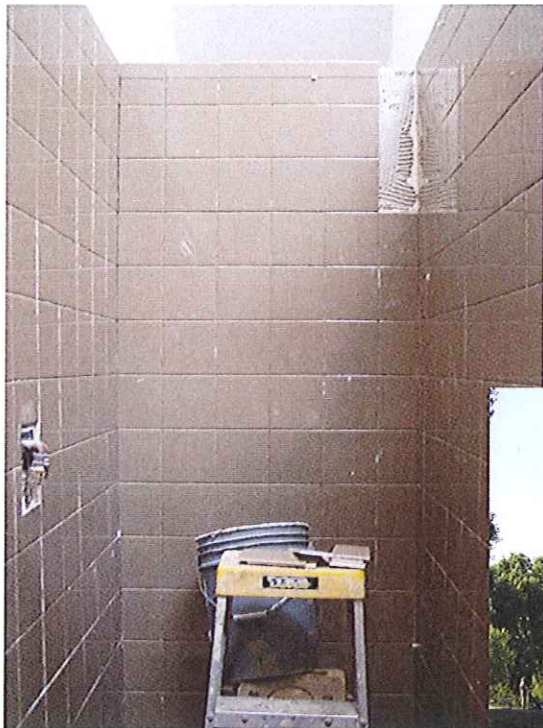
Director – Current Event

Hummingbird Banding at Sonoita Creek



Director – Current Event

Dead Horse Ranch



Quail Loop Restroom
Remodel

Student Volunteers
Fishing Clinic



Free Fishing
Day



Director – Current Event

2012 Historic Preservation Conference



Director – Current Event

Tonto Natural Bridge State Park

New Ramada

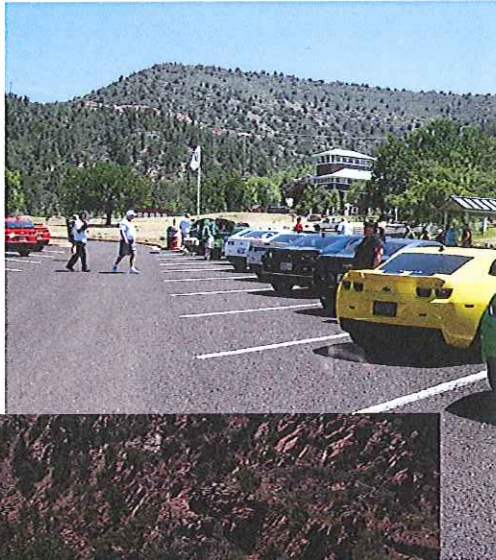


Cox Volunteers

Director – Current Event

Tonto Natural Bridge

Camaro
Club



Full Capacity on
Memorial Day



Park Wedding

Director – Upcoming Events

June 23 Dead Horse Star Night Party

July 3 Red Rock Moonlight Hike

August 11-12 Homolovi Suvoyuki Days

Attachment B
BUDGET

G.1

FY 2013 and FY 2014
Operating Budget Request
To OSPB and JLBC

FY 2013 & FY 2014 Agency Priorities

- Potential Ballot Initiative for Sustainable Funding
- Federal Lobbyist Contract for Capital Grants
- Request for General Fund or other Funding in FY 2014 Governor's Budget Request
- Review Partnership Resources & Objectives

FY 2013 & FY 2014 Agency Priorities

- Selective Hiring for Critical Vacancies in the Parks & Some in Phoenix
- New Signage, Trees & Landscaping in Parks
- New Uniforms for Park Staff
- Capital Outlays: \$1.2M in FY 2013
\$2M in FY 2014

FY 2013 Operating Budget Assumptions

Definitions of Budget Terms

Operating Funds – Funds that are eligible for staff salaries and benefits, and agency operating needs and other necessary expenditures to operate and support the agency

Appropriated Funds – Appropriated Funds are funds with legislative authorization to expend a limited amount of monies for a specific purpose

Non-Appropriated Funds – Non-appropriated funds are not subject to legislative appropriation. Expenditure limits fall under the Board's authority, which is contained in Arizona Revised Statutes

Appropriated Funds

Arizona State Legislature created the Arizona State Parks Revenue Fund by combining the following:
Enhancement Fund, User Fees, Reservation
Surcharge Fund, Publications Fund

Effective August FY 2013

Appropriated Funds

- State Parks Revenue Fund
- Land Conservation Fund (Growing Smarter)

FY 2011 was the final year of the \$20 million appropriation

Current balance is \$42.9 M

Non-Appropriated Funds (Special Funds)

- Arizona Trail Fund (last funded in 2009)
- Heritage Fund (eliminated after June 30, 2011)
- Investment Interest
- Off-Highway Vehicle Recreation Fund
- Partnerships Fund
- State Parks Revenue Fund
- State Parks Donations Fund
- State Lake Improvement Fund

Federal Funds

Federal Recreational Trails Fund

Federal Historic Preservation Fund

Federal Land and Water Conservation Fund

Other Federal Agreements

Operating Divisions

Parks Division

Partnership Division

Administrative Support

FY 2013

Operating Budget –Assumptions

Keep State Parks Open and Operating

No Fund Sweeps in FY 2013 or FY 2014

\$12M State Parks Revenue Fund (User Fees,
Concessions, Reservation Fees, Gift Shop Sales)

Continue Park Operating Partnership
Agreements

FY 2013

Operating Budget - Assumptions

Cash Balances will support \$1.5M allocation for
Capital Projects at Lake Havasu

National Lobbyist Contract to Pursue Federal
Funding for Capital Projects

Hire into Critical Vacant Positions

Allocate \$1.4M for Routine Park Repairs,
Replacement of Uniforms and Signage, and Park
Landscaping Improvements

FY 2013

Board Policy - Considerations

Pursue Additional Opportunities for Financial and In-Kind Resources from Private, Corporate, Governmental, Non-Profit and Other Sources

Personnel Reform: Funding for 5% Annualized Employee Retention Payments

Continue Donations Program, including Asta Forrest Challenge Grants

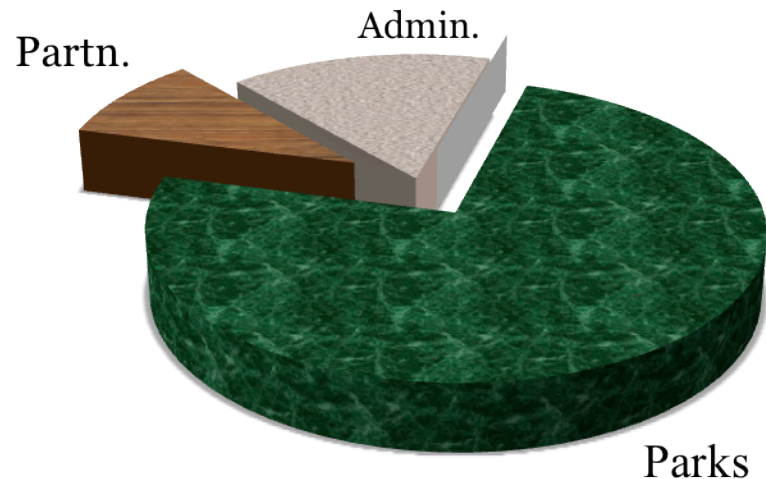
FY 2013

Board Policy - Considerations

Continue Development of Reservation System,
Streamline Processes, Provide Additional
Customer Options

Allocate State Lake Improvement Fund (SLIF) for
capital projects: \$1.2M Lake Havasu
campground and water line improvements, and
\$0.3M for statewide emergency repairs and
replacements

Projected FY 2013 Operating Expenditures (by Program)



Total: \$21,142,100

Parks \$14.81 M

Operations, Development

Partnerships \$1.88 M

Public Information, Historic Preservation, Resources, Public Programs

Administration \$4.44 M

Director's Office, Admin Services, Agency Support, Computer Support, Risk Management, Marketing, Phoenix Rent

FY 2014 Operating Budget Assumptions

Keep State Parks open and operating

No legislated fund sweeps

Maintain \$12M of park-generated revenue, and
\$5M of SLIF revenue

Continue Park operating partnership agreements

FY 2014 Operating Budget Request

Maintain \$12.7 operating appropriation from State Parks Revenue Fund

Merge the Lump Sum and Kartchner line item appropriations

Capital project appropriation of \$2M from State Parks Revenue Fund

Maintain employee retention payments, annualized to 5% of base pay

Staff will request General Fund, or other funding appropriation, as a Funding Issue within the Governor's budget submission.

ATTACHMENT C

ARIZONA DEPARTMENT OF ADMINISTRATION BUILDING SYSTEM FY 2014 CAPITAL IMPROVEMENT PLAN ONE YEAR CAPITAL PROJECT REQUEST SUMMARY CIP FORM 2

Agency: Parks Board, Arizona State

Priority	Project Name	Project Description	Fund Sources	Total Costs
1	ALAMO - NEW RESTROOM/SHOWER BUILDING	DESIGN & CONSTRUCTION - PRE-ENGR. RR/SHWR BUILDING W/SITE UTILITIES	TBD	350,000
2	BOYCE THOMPSON ARB - NEW AREA LIGHTING	DESIGN & CONSTRUCTION - MAIN PARKING AREA LIGHTING/PART ADOT PROJECT	TBD	275,000
3	BUCKSKIN MTN - SHORELINE STABILIZATION TO BEACH AREA (PHASE 2)	CONSTRUCTION - EROSION CONTROL AND SITE IMPROVEMENTS	TBD	925,000
4	BUCKSKIN MTN - ELECTRIFY 68 EXISTING CAMPSITES	DESIGN & CONSTRUCTION - NEW ELECTRICAL 100 AMP PEDESTALS	TBD	650,000
5	BUCKSKIN MTN - NEW RANGER RESIDENCE	DESIGN & CONSTRUCTION - PRE-MFG. DOUBLE-WIDE UNIT W/SITE UTILITIES	TBD	250,000
6	BUCKSKIN MTN/RIVER IS. - SHORELINE STABILIZ. TO BEACH AREA (PHASE 2)	CONSTRUCTION - EROSION CONTROL AND SITE IMPROVEMENTS	TBD	700,000
7	FORT VERDE - NEW SUPPORT TYPE BARRACKS BUILDING (PHASE 2)	CONSTRUCTION - REPLICA OF BARRACKS	TBD	475,000
8	HOMOLOVI - OFF-SITE POTABLE WATER LINE TO PARK (PHASE 1)	DESIGN ONLY - NEW POTABLE WATER LINE TO EXISTING LINE	TBD	550,000
9	KARTCHNER - OFF-SITE POTABLE WATER LINE TO PARK (PHASE 2)	CONSTRUCTION - NEW POTABLE WATER LINE TO REPLACE WELLS	TBD	2,500,000
10	MULTI-PARK - MISC'L. FORCE/MATERIAL/ADA, CONST	ON-GOING - EMERGENCY REPAIRS AND SMALL PROJECTS	TBD	250,000
11	MULTI-PARK - ADEQ CONSENT ORDER (WATER/WASTEWATER)	ON-GOING/CONSULTANT - WATER/WASTE WATER DESIGN AND CONSTRUCTION	TBD	700,000
12	MULTI-PARK - ADEQ COMPLIANCE	ON-GOING - RETROFIT, REPAIR AND/OR REPLACE WATER AND WASTEWATER SYSTM	TBD	500,000
13	ORACLE - NEW RESTROOM BUILDING	DESIGN & CONSTRUCTION - NEW PRE-ENGINEERED RESTROOM BUILDING	TBD	250,000
14	RIORDAN - ADDITION TO VISITORS CENTER	DESIGN & CONSTRUCTION - CONFERENCE/MEETING ROOM	TBD	425,000
15	ROPER LAKE - PRE-ENGINEERED MFG. CABINS (4)	DESIGN & CONSTRUCTION - PRE-ENGINEERED LOG TYPE CABINS	TBD	100,000
16	TONTO-PRE-ENGINEERED MFG. CABINS (17)	DESIGN & CONSTRUCTION - PRE-ENGINEERED LOG TYPE CABINS	TBD	850,000
17	TONTO - ROCK STABILIZATION TO GOWAN TRAIL	DESIGN & CONSTRUCTION TO STABILIZE ROCK/CLIFF FORMATION	TBD	250,000
			Total	\$10,000,000

30A

ARIZONA DEPARTMENT OF ADMINISTRATION BUILDING SYSTEM

FY 2014 CAPITAL IMPROVEMENT PLAN

FY 2015-2016 TWO YEAR CAPITAL PROJECT FORECAST

CIP FORM 5

Agency: Parks Board, Arizona State

Year	Project Name	Project Description	Total Costs
2015	ALAMO - NEW CONTACT STATION/VISITORS CENTER	DESIGN	205,000
2015	ALAMO - NEW RANGER RESIDENCE AT CHOLLA ROAD	DESIGN & CONSTRUCTION	275,000
2015	BUCKSKIN MTN - NEW GROUP USE RMADAS	CONSTRUCTION	80,000
2015	BUCKSKIN MTN - NEW RESTROOM/SHOWER BUILDING #1	CONSTRUCTION	380,000
2015	CATALINA - NEW OUTDOOR AMPHITHEATER	DESIGN & CONSTRUCTION	175,000
2015	CATALINA - ELECTRIFY 30 EXISTING AREA A CAMPSITES	DESIGN & CONSTRUCTION	420,000
2015	FORT VERDE - STABILIZATION TO EXISTING STRUCTURES	CONSTRUCTION	250,000
2015	HOMOLOVI - OFF-SITE POTABLE WATER LINE TO PARK	PHASE 2 CONSTRUCTION	2,250,000
2015	LAKE HAVASU - NEW 8" FIRE MAIN	CONSTRUCTION	550,000
2015	LAKE HAVASU/CONTACT POINT - MASTER PLAN	DESIGN & CONSTRUCTION	1,500,000
2015	LAKE HAVASU - ELECTRIFY 47 EXISTING CAMPSITES	CONSTRUCTION	490,000
2015	LOST DUTCHMAN - NEW RESTROOMS (2)	CONSTRUCTION	350,000
2015	MULTI-PARK - MISC'L. FORCE/MATERIAL/ADA CONST	ON-GOING	300,000
2015	MULTI-PARK - ADEQ CONSENT ORDER (WATER/WASTEWATER)	ON-GOING-CONSTRUCTION & CONSULTANT	1,450,000
2015	MULTI-PARK - ADEQ COMPLIANCE	ON-GOING	500,000
2015	PATAGONIA - NEW WASTEWATER TREATMENT PLANT	PHASE 1 DESIGN	250,000
2015	RED ROCK - HOUSE OF APACHE FIRE	CONCEPTUAL DESIGN	300,000
2015	RIVER ISLAND - NEW RESTROOM/SHOWER BUILDING #2	CONSTRUCTION	350,000
2016	ALAMO - NEW RESTROOM/SHOWER BUILDING # 2	CONSTRUCTION	350,000
2016	BUCKSKIN MTN - NEW RESTROOM/SHOWER BUILDING #2	DESIGN & CONSTRUCTION	350,000
2016	KARTCHNER - OFF-SITE POTABLE WATER LINE TO PARK	PHASE 3 CONSTRUCTION	1,500,000
2016	LAKE HAVASU/CONTACT POINT - ON-SITE UTILITIES	DESIGN & CONSTRUCTION	3,000,000
2016	LAKE HAVASU/CONT. PT. - CONVEINENCE STORE, BOAT WASH	DESIGN & CONSTRUCTION	450,000
2016	MULTI-PARK - MISC'L. FORCE/MATERIAL/ADA,CONST	ON-GOING	300,000
2016	MULTI-PARK - ADEQ CONSENT ORDER (WATER/WASTEWATER)	ON-GOING/CONSULTANT	1,200,000
2016	MULTI-PARK - ADEQ COMPLIANCE	ON-GOING	500,000
2016	PATAGONIA - NEW WASTEWATER TREATMENT PLANT	PHASE 2 CONSTRUCTION	850,000
2016	RED ROCK - HOUSE OF APACHE FIRE	DESIGN & PHASE 1 CONSTRUCTION	1,425,000
Total			\$20,000,000

30B

ATTACHMENT D

ARIZONA STATE PARKS

Agency Strategic Plan

Goals and Objectives

Adopted October 20, 2010

Accomplishments FY 2012 January-March 2012

MISSION: Managing and conserving Arizona's natural, cultural and recreational resources for the benefit of the people, both in our parks and through our partners.

VISION: Arizona State Parks is indispensable to the economies, communities and environments of Arizona.

GOAL: Resources
To provide sustainable management of our natural, cultural, recreational, economic and human resources.

Objective A. By keeping all parks economically viable and open to the public.

<i>Status of Park. Based on 28 parks. Spur Cross Conservation Area and Contact Point not included.</i>	<i>July 2011</i>	<i>March 2011</i>
<i>Parks Open to Public</i>	<i>93%</i>	<i>96%</i>
<i>Parks Closed to the Public</i>	<i>7%</i>	<i>4%</i>
<i>Parks Open Full Time 7 days/week</i>	<i>57%</i>	<i>68%</i>
<i>Parks Open on Reduced Schedules</i>	<i>36%</i>	<i>25%</i>
<i>Parks Managed by ASP w/o assistance</i>	<i>43%</i>	<i>46%</i>
<i>Parks Managed by ASP w/assistance</i>	<i>29%</i>	<i>25%</i>
<i>Parks Managed by Others</i>	<i>21%</i>	<i>25%</i>

- 13 Parks Operated without Financial Partnerships.*
- 7 Parks Operated by Arizona State Parks (ASP) staff through Partnership Support.*
- 7 Parks Operated by Partners with no ASP Staff.*
- 2 Parks closed to the Public.*
 - Contact Point under development*

AmeriCorps Grant supported students working on trail work as well as park and facility maintenance at Buckskin Mountain/River Island, Dead Horse Ranch, Fool Hollow and Homolovi State Parks.

Objective B. By standardizing and upgrading the information technology infrastructure.

- Itinio On-Line Reservation System*
 - Over 40% of visitor reservations made on-line at 14 parks to include tours at Kartchner Caverns State Park.*

- *Implemented New Attendance Tracking System, which allows parks to collect attendance data for customers by category more accurately and generate a weekly recap.*
- *Implemented new Day Use screen allowing the parks to count and/or charge customers more quickly.*
- *Implemented Kartchner Group Tour Booking Feature allowing reservation staff to more easily create group tour reservations for schools and tour operators over multiple tour times.*
- *ProcureAZ, the State's e-procurement system*
 - *Completion of process to purchase goods and services through ProcureAZ. Transition completed for Phoenix Office purchases.*
- *Completed State Historic Preservation Office (SHPO) AZSITE Interface Project.*
- *Ongoing agency system upgrades to Information Technology Systems.*

Objective C. By efficiently processing grants, projects, paperwork and documents through the agency.

- *SHPO*
 - *Reviewed 92% of National Register nominations.*
 - *Completed 100% compliance reviews (291 new/134 expedited reviews).*
 - *Completed 100% Grant and Property Tax Reviews (7 pass through grants and 115 property tax applications.)*
 - *Completed (1) Part 1 and (1) Part 2 Tax Act Reviews.*
- *Deployed revised Holiday Leave Policy and Procedures.*
- *Submitted Notice of Exempt Rule Making for April 1 2012 Fee Revisions to Secretary of State's Office for publication.*

Objective D. By increasing each staff member's knowledge, skills and abilities through training opportunities.

- *Seventy-eight percent of supervisors successfully completed the Arizona Learning Center Supervisor Academy or equivalent.*
- *AZPOST Law Enforcement Training ongoing for calendar year.*
- *Two park supervisory staff attended the National Association of State Park Directors (NASPD) State Park Leadership School.*
- *ASP employees attended various professional development courses.*
- *ASP Research and Science Manager conducted a VIP visit and workday with House Representative Jerry Weiers, March 2012.*

Objective E. By providing agency staff with a stimulating, safe, and challenging work environment.

Arizona State Parks Awards and Recognition

<i>Agency/Individual Award</i>	<i>Date</i>	<i>Recognition</i>
<i>Yavapai County Unsung Hero of the Month Award</i>	<i>January 2012</i>	<i>Fort Verde State Historic Park Volunteer Coordinator Carole Dvorak and Volunteer George Dvorak</i>

- *Recognized 4 employees through formal recognition programs: employees for State of Arizona/ State Parks Service, retirements and "Atta Person" awardees.*
- *Recognized 2 employees through informal peer-to-peer recognition programs.*

GOAL : Visitors
To provide safe, meaningful and unique experiences for our visitors, volunteers and citizens.

Objective A. By working with agency personnel to implement and update the master list of economically feasible facility upgrades that improve the visitor experience and increase revenue.

Facility Upgrades Completed

<i>Alamo Lake, Buckskin Mountain, Catalina, Lost Dutchman State Parks</i>	<i>Built 7 new ramadas</i>
<i>Boyce Thompson Arboretum State Park</i>	<i>Completed Picket Post House roof repair</i>
<i>Catalina, Oracle, Lost Dutchman State Parks</i>	<i>Completed roof repairs on various park facilities</i>
<i>Dead Horse Ranch State Park</i>	<i>Upgraded potable water system</i>
<i>Slide Rock State Park</i>	<i>Replaced concrete parking bunkers</i>
<i>Yuma Territorial Prison State Historic Park</i>	<i>Constructed new roof on contact station and gift shop.</i>
<i>Buckskin Mountain/River Island, Picacho Peak, Roper Lake and Tonto Natural Bridge State Parks</i>	<i>Continued progress on the Arizona Department of Environmental Quality (ADEQ) Consent Order</i>
<i>Lake Havasu State Park</i>	<i>Updating Planning and Design for electrification of campsites and 8 inch potable water/ fire line</i>
<i>Arizona Department of Transportation (ADOT) Planning and Design Projects</i>	
<i>Alamo Lake State Park</i>	<i>Launch ramp/parking</i>
<i>Boyce Thompson Arboretum State Park</i>	<i>Ingress/egress and parking</i>
<i>Buckskin Mountain State Park</i>	<i>Launch ramp/Recreation vehicle sites, parking</i>
<i>Contact Point</i>	<i>¾ mile entrance road</i>
<i>Lake Havasu State Park</i>	<i>Launch ramp/parking</i>
<i>Arizona Game and Fish Department Funded Design</i>	
<i>Alamo Lake State Park, Fool Hollow Lake State Park</i>	<i>Floating docks</i>
<i>Lake Havasu State Park</i>	<i>Accessible dock</i>
<i>Bureau of Land Management Funded Design</i>	
<i>Contact Point</i>	<i>Fishing Facility and site amenities</i>

Objective B. By working with agency personnel to market events and improve the overall quality of existing events

Major Park Events: Note: Attendance includes day-use and camping visitation on each park on the date of the event. Does not include all park events.

<i>Park Name</i>	<i>Event</i>	<i>Event Date</i>	<i>Attendance</i>
<i>Alamo Lake State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>4</i>
<i>Boyce Thompson Arboretum</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>43</i>
<i>Buckskin Mountain State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>19</i>

<i>Catalina State Parks</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>58</i>
<i>Cattail Cove State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>10</i>
<i>Dead Horse Ranch State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>23</i>
<i>Kartchner Caverns State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>28</i>
<i>Lake Havasu State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>3</i>
<i>Lost Dutchman State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>128</i>
<i>Picacho Peak State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>20</i>
<i>Red Rock State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>57</i>
<i>Roper Lake State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>10</i>
<i>Tonto Natural Bridge State Park</i>	<i>1st Day Hike</i>	<i>1/1/12</i>	<i>65</i>
<i>Catalina State Park</i>	<i>Beyond Event-Reptile Exhibit</i>	<i>1/7/12</i>	<i>325</i>
<i>Lake Havasu State Park</i>	<i>Lake Havasu Music, Brews & BBQ</i>	<i>1/27-1/28/12</i>	<i>*14,891</i>
<i>Oracle State Park</i>	<i>Grand Reopening</i>	<i>2/4/12</i>	<i>1,000</i>
<i>Patagonia Lake State Park</i>	<i>Moonlight Hike</i>	<i>2/7/12</i>	<i>*67</i>
<i>Catalina State Park</i>	<i>Move Across 2 Ranges Centennial Event</i>	<i>02/11/12</i>	<i>*857</i>
<i>Lake Havasu State Park</i>	<i>Rockabilly Reunion</i>	<i>2/17-2/19/12</i>	<i>*16,366</i>
<i>Fort Verde State Historic Park</i>	<i>Buffalo Soldiers Centennial Event</i>	<i>2/18-2/19/12</i>	<i>*838</i>
	<i>Arizona Archaeology & Heritage Exposition</i>	<i>3/3/12</i>	<i>250</i>
<i>Cattail Cove State Park</i>	<i>Geocache Bash</i>	<i>3/10/12</i>	<i>120</i>
<i>Picacho Peak State Park</i>	<i>Civil War in the Southwest</i>	<i>3/10-3/11/12</i>	<i>5,000</i>
<i>Kartchner Caverns State Park</i>	<i>Star Night Party</i>	<i>3/17/12</i>	<i>53</i>
<i>Lake Havasu State Park</i>	<i>Bluegrass Festival</i>	<i>3/3-3/5</i>	<i>9,294</i>

Visitation: Note: Attendance figures generated by monthly revenue and attendance reports and do not include parks operated by partners.

Kartchner Caverns VIP Cave Tours

<i>Directors, Korean Cave Research Institute of Korea, Kanagwon National University, Korea</i>	
<i>United States Geological Survey (U.S.G.S) Water Science Center Director/Team</i>	<i>8 attendees</i>
<i>Smithsonian National Museum of Natural History</i>	<i>20 attendees</i>
<i>International Dark Sky Association, Washington, DC and Arizona Directors</i>	<i>3 attendees</i>
<i>Old Pueblo Lapidary Club, Tucson, Arizona</i>	<i>25 attendees</i>

<i>Visitation Parks Operated by Arizona State Parks</i>	<i>FY 2011</i>	<i>FY 2012</i>	<i>Change</i>
<i>January</i>	<i>116,753</i>	<i>135,957</i>	<i>16.45%</i>
<i>February</i>	<i>142,897</i>	<i>185,992</i>	<i>30.16%</i>
<i>March</i>	<i>240,278</i>	<i>252,992</i>	<i>5.29%</i>
<i>Fiscal Year-to-Date</i>	<i>1,328,591</i>	<i>1,418,336</i>	<i>6.75%</i>

- *Over ranger led experiences????*
- *Participation in Arizona Historical Advisory Commission Centennial activities and approvals of legacy projects.*
- *Coordinated activities throughout the State for the 29th annual celebration of Arizona Archaeology and Heritage Awareness Month (AAHAM).*
- *Celebrated Arizona Archaeology and Heritage Awareness Month during March 2012 with over 300 visitors attending the Archaeological and Heritage Exposition held at the Arizona State Capitol Grounds, an official Arizona Centennial Event.*
- *Celebrated Civil War in the Southwest at Picacho Peak State Park March 10-11, 2012: "An Official Arizona Centennial Event" and "150th Anniversary of the Engagement at Picacho Pass"*

Objective C. By striving to operate the visitor interface component of the park system with a "cost neutral" budget where visitor revenue equals or exceeds direct visitor

- *Realized a fiscal year???? positive margin for state-funded parks. ????*

GOAL: Planning

To document our progress through planning, analysis and research.

- *Appointment of 3 members to the Natural Areas Program Advisory Committee (NAPAC).*
- *Appointment of 2 members to the Off-Highway Vehicle Advisory Group (OHVAG).*
- *Appointment of 5 members to the Arizona State Committee on Trails (ASCOT)*
- *Ongoing State Emergency Response and Recovery Planning (SERRP).*
- *Ongoing Continuity of Operations Planning (COOP). Began planning and exercise process for September 12, 2012 State of Arizona COOP Exercise.*
- *Ongoing process to analyze the Parks System fee structure, including public comment. Fee changes and fee range schedule adopted by the Arizona State Parks Board February 2012.*
- *Distributed 2011 Employee Survey December 2011. Analysis in progress.*
- *Deployed agency Emergency Action Plan and Procedures for the Phoenix Office.*
- *Developed and submitted agency annual Equal Employment Opportunity (EEO) Plan to Governor's Office for approval.*

Objective A. By collecting scientific and historical data on natural and cultural resources to better inform decision-making.

- *Ongoing planning, analysis and research to evaluate the health of Kartchner Caverns State Park including cave stabilization, cave-tunnel ceiling project, reflection seismic survey, radiogenic dates on paleoclimate candidate sample location, virtual monitoring of environmental stations in the cave, and instituting an infrared bat counting system to help prevent staff exposure to rabies and other diseases.*
- *Completed 3D reflection seismic survey during January 2012 through a partnership between Kartchner Caverns State Park and the University of Arizona with 25 students and faculty.*

Objective B. By updating the long-term Capital Improvement Plan.

- *Prioritized Capital Improvement Plan Proposed Projects (includes buildings, structures, on and offsite amenities, infrastructure), approximately \$201 Million.*
- *Prioritized Arizona Department of Transportation (ADOT) proposed roadside improvements, approximately \$48 Million.*

Objective C. By continuing to provide accurate, timely, and targeted agency reports on program management and analysis for internal and external use.

- *Completed Governor's Archaeology Advisory Commission (GAAC) and Agency Performance Annual Reports.*
- *Provided monthly agency cash flow reports to the OSPB, the JLBC, and the State Comptroller.*
- *Submitted the monthly sales tax and use tax report to Department of Revenue.*
- *Provided monthly Individual Park and Park System attendance and revenue statistics.*
- *Prepared monthly budget status reports by Section/Park.*
- *Completed Department of Corrections inmate crew monthly status report.*
- *Provided partnership agreement status report.*
- *Provided procurement status report.*
- *Prepared updated Procurement Status report, by Park / Section, bi-weekly*

Objective D. By continuing to implement the Revised State Historic Preservation Plan.

- *SHPO End of Year Report to National Park Service (NPS) approved February 2012. The NPS grant application for SHPO funding approved March 2012.*

GOAL: Partnerships

To build lasting public and private partnerships to promote local economies, good neighbors, recreation, conservation, tourism and establish sustainable funding for the agency.

Objective A. By continuing and expanding collaboration with federal, tribal, state, and local governments, non-governmental organizations (NGOs),

concessionaires and private sector individuals whose objectives or duties are similar to State Parks.

New or renewed agreements with State Parks and local governments and/or non-profit organizations to help keep parks open to the public through Partnership Support:

<i>State Park</i>	<i>Partner</i>	<i>Status of Agreement</i>	<i>Date of Agreement/Renewal</i>
<i>Tubac Presidio State Historic Park</i>	<i>Santa Cruz County</i>	<i>Renewal</i>	<i>March 2012</i>

- *Participated in Copper Canyon Trailhead ribbon cutting in Camp Verde, a partnership with the US Forest Service, Town of Camp Verde, Arizona Department of Transportation and ASP.*
- *Completed the SHPO contribution to the SHPO/AZSITE Interface Project. Arizona State Museum, Arizona State Historic Preservation Office, Museum of Northern Arizona, and Arizona State University make up the AZSITE Consortium as the official decision-making and planning body for the AZSITE database and GIS inventory of Arizona's historical and archaeological properties.*
- *AZSITE GIS Inventory of Arizona's historical and archeological properties:*
 - *228 individual users from 70 institutions/agencies registered for 2012. This compares to 274 users from 79 institutions/agencies for all of 2011.*
- *Working with 868 Site Stewards to monitor over 1700 sites in the Site Steward Program. Conducted over 1900 site visits and established a new region called the Arizona Strip East.*
- *Ongoing SHPO planning for tribal workshops involving Federal Highways, ADOT, SHPO and various Arizona tribal groups to resolve outstanding issues with highway construction projects and impacts to areas within the State of Arizona that the tribes perceive as traditional cultural places or properties.*
- *Partnering with Arizona Forward to engage business community on economic benefits of State Parks.*
- *Contact Point State Park*
 - *Signed Memorandum of Understanding between Bureau of Land Management (BLM) and ASP for fishing facilities at Contact Point.*
 - *Ongoing meetings with (BLM) to discuss future development of Contact Point State Park and the concept of Recreation and Public Purposes (R&PP) lands recognized as a system of parks, rather than individual parks.*
 - *Ongoing meetings with BLM in Lake Havasu City regarding the revised "plan of development" for Contact Point State Park.*
- *Review of partnership renewal with Town of Camp Verde for the operation of the Ft. Verde State Historic Park to discuss IGA and potential modifications*
- *Ongoing meetings with Benefactors of Red Rock State Park to extend and modify IGA and foster relationship*
- *Working with the Natural Areas Program Advisory Committee to draft a master plan for the San Rafael Valley State Natural Area.*
- *Partnering with 14 Friends Groups with approximately 5,000 members.*
- *Building partnerships between individual parks and their respective Chamber of Commerce. Currently an active member of 22 local Chambers of Commerce.*

- *Eight current 3rd party operator concession agreements.*
- *Utilizing Arizona Department of Corrections inmate crews at Homolovi, Kartchner Caverns, and Lake Havasu State Parks. Crews consist of approximately 35 inmates working over 5,600 hours.*
- *55,449 people visited the Southeast Regional Library during February 2012, and viewed the Arizona Site Steward Program exhibit.*
- *Partnered with Carnegie Center and the University of Arizona, January 2012, for a Lunchtime Science Series: Microbes in Kartchner Caverns: Making a Living While Starving in the Dark. 50+ attendees.*
- *Partnered with Carnegie Center and astronomer, Mr. Bob Gent Lt Col, USAF, Ret., Past President, Astronomical League, and Past President, International Dark-Sky Association to conduct a Lunchtime Science Series during March 2012 titled: Preservation and Appreciation of the Night Sky. 30+ attendees*
 - *ASP partnerships and programs regarding the "Dark Sky-Star Night" initiative continue to evolve in both a systematic and sustainable manner.*

Objective B. By implementing a community relations strategy that addresses each park's unique location, program audience, and adjacent and thematic communities.

- *Developed media stories and press releases for ASP parks and Partner Parks.*
- *Arizona Site Steward Program exhibit held in the Southeast Regional Library during February 2012. 55,449 individuals visited the Southeast Regional Library during this time.*
- *Filming by CBS film crew January 2012 at Kartchner Caverns State Park.*

- Objective C. By continuing partnership awareness/education on agency programs, planning and activities.
- *Ongoing. Staff and Parks Board members continuously meet with community groups and trade organizations to educate parties on the benefits of Arizona State Parks and the agency's current financial situation.*

Objective D. By working with stakeholders to create and promote a strategy for sustainable agency funding.

- *Ongoing. Continue to work with stakeholders and leaders, to include ASP Foundation, Arizona Forward, Arizona Heritage Alliance, The Nature Conservancy and other County Park Systems, to develop and implement a sustainable funding stream.*
- *Continued collaboration with the ADOT Board on funding capital projects.*

GOAL : Communications
To effectively communicate with the public, policy makers, our partners, our peers and ourselves.

Objective A. By utilizing marketing strategies.

Traditional Strategies

- *Produced 270 million media exposures in local/national media.*
- *Planned and coordinated over 1200 stories media stories.*

- *Airing a new commercial on all Delta Airlines flights during January 2012 reaching about 1.5 million people on over 17,300 flights.*
- *Distributed first Off-Highway Vehicle e-Newsletter.*

Website enhancements

- *Enhancements to publicize Arizona Archaeology & Heritage Awareness Month (March 2012) "Connecting Past & Present: Celebrating Arizona's Centennial" and 2012 Arizona Archaeology & Heritage Expo.*
- *Enhancements to ASP Off-Highway Vehicle (OHV) website, text, design and layout of OHV collateral materials, 5 OHV marketing video scripts, and four e-blast templates as well as filming OHV events.*

Emerging Strategies

- *Facebook fans/likers: 6,600*
- *followers on Twitter: 5,300*
- *Web Site Statistics*
 - *Visits: 522,520*
 - *Pageviews: 2,220,024*
 - *Pages per Visit: 4.25*
 - *Average Time on Site: 3:45*

Objective B. By enhancing the public relations plan.

Objective C. By enhancing agency internal communications including electronic posting of information.

- *Quarterly Regional Meetings held in all four regions and Phoenix Office attendance at Parks Operations, Regional and individual park meetings.*
- *2011 Employee Survey distributed to employees on 12/17/11. Due date: 1/31/12.*
 - *59% of ASP employees participated in the 2011 Employee Survey. Increase from 2010 (52%)*
 - *71% ASP employees who are satisfied with their job, overall. (69% in 2010).*
 - *77% ASP employees who agree they are proud to be an ASP employee (84% in 2010).*
- *Created a cross-functional team communication process for resolving issues within the on-line Reservation System.*
- *Active cross functional teams/committees: Sponsorships and Donations Policy Team, Communications Team, On-line Reservation System Team, Recognition Team, Retention Team, Fee Team, Law Enforcement Committee.*
- *Fiscal Staff prepared daily/weekly posting of Phoenix Office and Park operating expenditures which allows agency staff to see status of invoices submitted for payment*
- *Provided monthly Individual Park and Park System attendance and revenue statistics.*
- *Prepared and posted monthly Budget Status Reports by Section / Park for staff to review.*